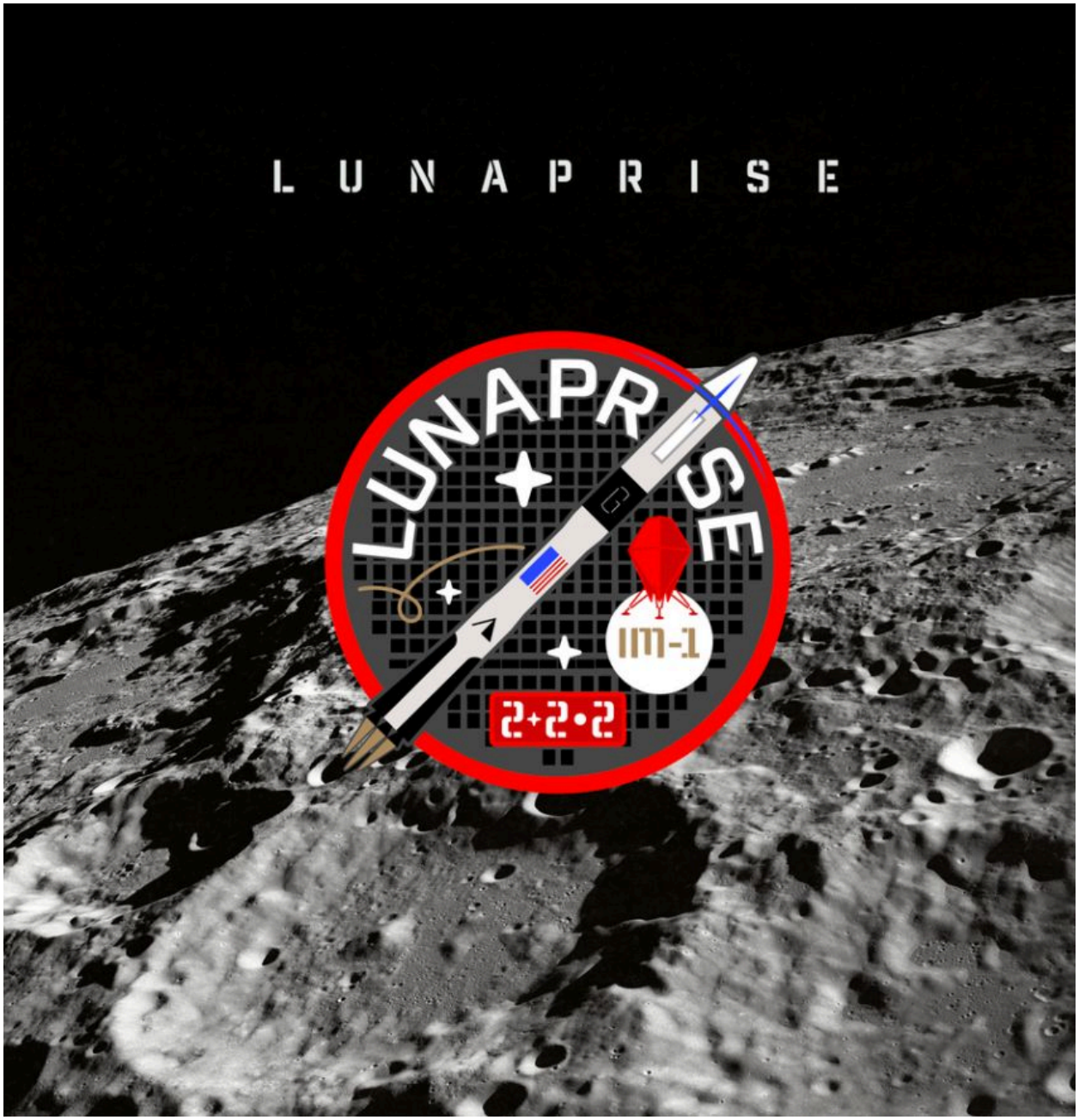
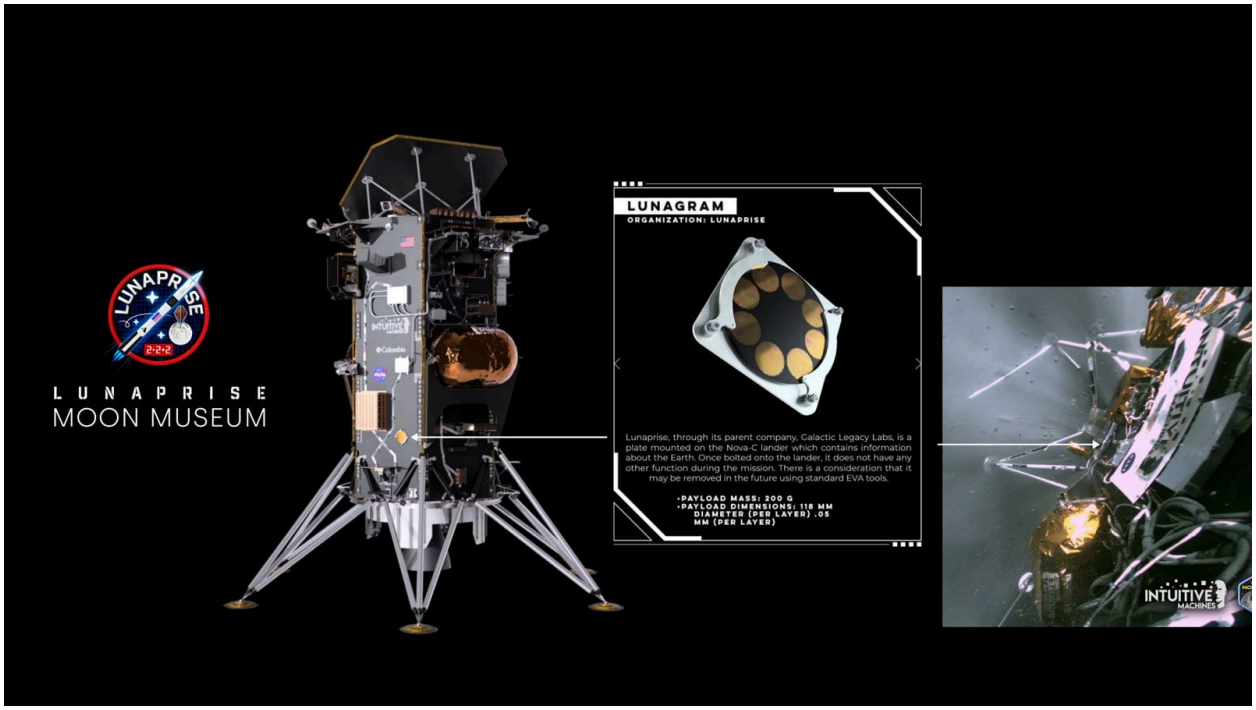


Lunaprise Mission Fact Sheet


LUNAPRISE
MOON MUSEUM
LUNAGRAM
ORGANIZATION: LUNAPRISE
Lunaprise, through its parent company, Galactic Legacy Labs, is a plate mounted on the Nova-C lander which contains information about the Earth. Once bolted onto the lander, it does not have any other function during the mission. There is a consideration that it may be removed in the future using standard EVA tools.
•PAYLOAD MASS: 200 G
•PAYLOAD DIMENSIONS: 118 MM DIAMETER (PER LAYER) .05 MM (PER LAYER)
INTUITIVE MACHINES

Mission Overview:

Mission Name: Lunaprise
Mission Organizer: Galactic Legacy Labs llc, curator Space Blue & Arch Mission Foundation
Mission Objective: To establish a secure lunar repository called the Lunparise in support of Arch Missions Foundation's billion-year archive, preserving human knowledge for eternity. These messages are called Lunagrams and can be submitted online as text, an image, or both. Music and video files are also accepted. An archive from the nonprofit Arch Mission Foundation, including the English Wikipedia, The Rosetta Project, Long Now Foundation content, Project Gutenberg content, and other cultural archive datasets are also included in our payload.

Key Details:

- **Mission Formation:** July 2020.
- **Moon Lander:** Secured Contract with Intuitive Machines Q4 2020.
- **Pre-Launch Comicon Event:** May 2021 in partnership with Malik Yusef Jones.
- **Launch Event Bit Basel 2020:** Launched Lunaprise Contest December 2021.
- **Final Selection Of Creators**: Was led by media executive/innovator Dallas Santana and Space Blue
- **Content Curation:** Final Creator Submissions 4/2021.
- **Arch Mission Content Received:** 3/2021
- **Production of Time Capsule:** 4/2021
- **Delivery of Time Capsule:** Time Capsule Shipped to Intuitive Machines May 2023
- **Launch Date to Moon:** Originally 08/2021, current date Februaryth, 2024
- **Launch Location:** Kennedy Space Center Cape Canaveral, Florida, USA

- **Lander Company:** Intuitive Machines
- **Lunaprise Lunar Library Contents**: 77 000 Lunagrams and the Arch Mission Foundation discs.

Participants:

- **Founding Members**: Nova Spivack, Lori Taylor, Lanette Phillips, Chris Habachy. Dallas Santana Co Founder.
- **Key Team Members and Advisors (All equity stakeholders):**

  - **Robert Jacobson,** Best Selling Author "Space Is Open For Business"
  - **Kevin Harrington**, First Shark On Shark Tank and Creator of the Infomercial
  - **Dallas Santana**, CBS/Hulu/NetFlix/Fox/Fox Sports/Bloomberg TV Program Media Executive. Founder of Space Blue.
  - **Sir Dustin Planholt**, Forbes Monaco Crypto Editor, CEO of Life's Tough Media, Crypto Advisor
  - **Malik Yusef Jones**, eight-time Grammy winner, spoken word poet, musician, film producer,
  - **Nicola Doring,** acting CMO, Grammy Award Winning Producer & Media Executive
  - **Ritchie Hale,** acting CTO Investor, Entrepreneur Marketing Technologist
  - **Erni Davis**, acting CFO**,** Business Owner in Global Financial Management, Tax and Accounting
  - **Ori Bengal**, Creative Lead, A Visual Storyteller, and AI Technologist Extraordinaire

Sponsors/Key Supporters:

- **Rev Media Marketing LLC**: Lori R. Taylor, Forbes listed Top 20 Social Media Power Influencer
- **Other World Computing (OWC)**: Larry O'Connor, listed Top 50 CEO in America
- **Word and Brown Companies:** Jessica Word, Stevie Award Winner, CA Chamber of Commerce
- **Lebanon Equine Clinic**: Dr. Bryan McKnabb, financial supporter
- **Bitbasel**: Web 3.0 community builder supporting many Lunaprise initiatives
- **Long Lost Friends**: Nelson Diaz, web 3 advisor and expert on blockchain
- **Elysian Magazine:** Karen Floyd, CEO of ELYSIAN magazine, award-winning documentary filmmaker
- **Scott Paige,** Renowned musician known for saxophone performances with iconic bands like Pink Floyd
- **Allize Zhang:** Blockchain Thought-Leader and Supporter of Arch Mission Foundation
- **Ian Stanton**: Curator of content for Arch Missino Foundation.

Notable Achievements and Milestones:

- **First-of-Its-Kind Archive:** Created in collaboration with theArch Mission Foundation, Lunaprise is an indestructible time capsule created to preserve human cultural history for future generations. The Arch Mission Foundation, a notable non-profit, is behind the ambitious Billion-Year Archive project, aimed at safeguarding humanity's legacy across various solar systems & hidden spots on Earth.
- **Marketing Campaign Launch:** Launched in November 2020, the campaign, led by Galactic Legacy Labs, to gain public interest to drive humanity's contributions to the archive and help make history,
- **Curation of Humanity:** In June 2021, Dallas Santana was brought in as an equity partner, named the Executive Curation & Strategy Director and Board Member and Chairman of The Board (2025) of Galactic Legacy Labs LLC. Dallas initiated the curation process, inviting notable creators worldwide to submit

Lunagrams (multimedia representations of human imagination) to be preserved on the moon, with %10 of net proceeds going to Arch Mission Foundation in support of their billion-year project.

Notable Content:

- **Lunaprise Content**: Stan Lee (Marvel Co-Creator), Legion Universe (collaboration with Lee Baker and Stan Lee), The 9th Raider Film, Lunar Records (25,000 hit songs from Frank Sinatra's "Fly Me to the Moon" to The Rolling Stones, Led Zepplin and major sounds tracks), acclaimed photographer Pepe Soho, 5x Grammy winner Timbaland (with beats from Justin Timberlake and JayZ- Beatbox project), The Animation and Book series based on real lunar mission "Tardigees", The animated pet character CrpYtopup aka Marshmello the artic pup, Japanese legendary Samuru Story Ronin-47, recordings by Sara Melson
- **Arch Mission Foundation Content:** Includes English Wikipedia, Rosetta Project (all known languages), Project Gutenberg (thousands of books), David Copperfield's Magic Secrets (vault), Arch Lunar Art Archive, Content from Internet Archive, music, images, software, data sets, and other cultural artifacts, plus a Primer that teaches over a million concepts in pictures with connections to 5 languages.

Future Goals:

- **Expansion:** Expand the lunar archive with additional data and contributions from notable creators through our library called Lunark to support climate change education and Nue Moon to unleash the creator in all of us, respectively. We will tell this story about the TardiGees, a fictional story whose genesis is based on a real life event of when the Tardigrades crashed onto the moon in 2019.
- **Crowdsource Content**: Foster global participation in the mission, encouraging individuals. worldwide to send messages to the moon through our next two missions planned for 2024, named Lunark™ and Nue Mune, respectively.
- **Inspiration:** Continuing to financially support the Arch Mission's Foundation by inspiring future for-profit, consumer, and commercial based lunar missions and space exploration endeavors through Lunaprise's groundbreaking success by connecting to the education system to inspire children that moon shots are real and to remember to reach for the stars. In addition, we look forward to the Lunaprise content being featured as part of the groundbreaking company Luminary's revolutionary platform,

.

MORE ABOUT OUR PHILANTHROPIC VISION

The Arch Mission Foundation (AMF) is a 501c3 that is backing up human civilization -- like a "global seed vault" for knowledge. We are storing indestructible million and billion-year timescale copies of important data sets -- using ultra-long-term storage media such as nickel films, quartz optical storage, and even storage in synthetic DNA. We store these archives (or "Arks") in redundant locations around planet Earth and across the solar system. AMF has already sent archives on 5 missions to locations in space, with one already on the Moon, one orbiting the Sun, and two more archives to be sent to the Moon in Q1 2024. AMF also stores archives in underground lava tubes, deep mountain bunkers, caves, and other physical locations on Earth. These archives aim to ensure that, even in million to billion-year timescales - what we know about the history and our present world - and all the important content we created - will never be

lost. This is the first time in history that this has been possible to achieve, and if we are successful, then our civilization will end the cycle of lost civilizations (there have been thousands) and will therefore be the first permanent civilization in our solar system.